



West Lorne Minor Hockey Sponsorship Package

The objective of our Association is to provide a wholesome hockey experience, not only for the participants involved, but also for the coaches, managers, parents and league officials, believing that values derived will assist in the total development of all involved. Our main interest shall be in the participants. This Association believes that amateur sport, administered in the appropriate doses, with the correct formula by competent people, can offer much to our youth. We believe that the basic need to play, in turn improves body and spirit through competition and the learning of skills.

Aims:

1. This Association will govern the game of hockey for participants within the minor age groupings.
2. The Association will endeavor to cultivate a true spirit of sportsmanship among all participants, spectators, coaches, and players alike and will promote fair play and friendly competition.
3. The Association will endeavor to promote and foster the belief that every participant will have an equal opportunity to play the game.
4. The Association will endeavor to help the participant understand that sport is not an end unto itself but is a way of preparing him or her for a happier and fuller life.
5. The Association will endeavor to promote, organize and control team competition, on the area of operation to the maximum of playing accommodation and financial resources, these to be administered by a group of elected volunteers.
6. The association or its members will not derive any gain from the association. Any profits will be only used to promote the association's objectives.

Sponsorship Opportunities

In order to help keep our costs down we seek various sponsorships on a yearly basis. Sponsorship helps us cover the various expenses that occur each year including ice time, skills clinics, referees, time keepers, equipment, pucks, jerseys and much more. As a business owner and member of our community, we would like to extend an invitation for you to sponsor our

association. Your contributions will be beneficial to ensuring that the West Lorne Minor Hockey Association can continue to offer excellent hockey programs for our youth in the West Lorne area at an affordable cost.

All sponsorship dollars are greatly appreciated. We have outlined our opportunities below. If you have an alternate amount that works for you and/or your organization, we would be happy to work with you.

- 1. Team Sponsor** **\$800.00-\$1000/year**
Sponsorship includes:
 - *Your business name printed on a name bar for the back of the team jerseys*
 - *WLMHA Web site recognition and link to your company site*
 - *Mentions in local media and Social Media Association platforms*
 - *Teams play all their games across South Western Ontario*

- 2. Skills Clinic Sponsor** **\$300.00-\$1200/per team (U8-U13)**
Sponsorship includes:
 - *WLMHA Web site recognition and link to your company site*
 - *Mentions in local media and Social Media Association platforms*
 - *Company listed on Sponsor Board at West Lorne Arena*
 - *Company may provide banner to be displayed at skills session(s)*

- 3. Organization Sponsor** **\$250-\$1000**
Sponsorship includes:
 - *WLMHA Website recognition and link to your company website linked*
 - *Your company logo & website link will be added to the WLMHA Facebook page*
 - *Company listed on Sponsor Board at West Lorne Arena*

- 4. Tournament Sponsor for 2023** **\$100.00**
Sponsorship includes:
 - *Your business logo on the signage at the tournament, as well as in printed programs*
 - *Visibility to over 300 individuals at the Black & Gold Tournament as well as the U7/U8 Holiday Jamboree*
 - *WLMHA Facebook recognition as official Tournament Sponsor*

- 5. In Kind Donation**
If you are unable to make a monetary contribution but would like to donate an item from your business, the WLMHA would gratefully accept donations to be used in silent auctions, raffles, and/or tournament swag bags. If you are interested in making a donation to the West Lorne Minor hockey association or would like more information please contact Nicole Campbell at campbellnicole2008@gmail.com.



West Lorne Minor Hockey Association Sponsorship Program
Team Sponsorship

Options	Sponsorship
1 year commitment	\$1000/year
2 year commitment	\$900/year
3 year commitment	\$800/year
Features	
Website	Logo on the main page with company website linked
Facebook	Your company logo & website link will be added to the WLMHA Facebook page
Sponsor Board at West Lorne Arena	Company listed on Sponsor Board at West Lorne Arena
Company Banners	Company may provide banner to be displayed at home games
Jersey	Corporate Name Bar on Player's Home and Away Jersey
Corporate Plaque	Corporate Plaque with team picture for Corporate Lobby Wall



West Lorne Minor Hockey Association Sponsorship Program
Organization Sponsorship

Donation	Sponsorship
1 year commitment	<input type="checkbox"/> \$250 per year <input type="checkbox"/> \$500 per year <input type="checkbox"/> \$750 per year <input type="checkbox"/> \$1000 per year
2 year commitment	<input type="checkbox"/> \$250 per year <input type="checkbox"/> \$500 per year <input type="checkbox"/> \$750 per year <input type="checkbox"/> \$1000 per year
3 year commitment	<input type="checkbox"/> \$250 per year <input type="checkbox"/> \$500 per year <input type="checkbox"/> \$750 per year <input type="checkbox"/> \$1000 per year
Features	
Website	Logo on the main page with company website linked
Facebook	Your company logo & website link will be added to the WLMHA Facebook page
Sponsor Board at West Lorne Arena	Company listed on Sponsor Board at West Lorne Arena



West Lorne Minor Hockey Association Sponsorship Program
Sponsorship-Skills Night

Options	Sponsorship
1 session	\$300
2 sessions	\$600
3 sessions	\$900
4 sessions	\$1200
Features	
Website	Logo on the main page with company website linked
Facebook	Your company logo & website link will be added to the WLMHA Facebook page
Sponsor Board at West Lorne Arena	Company listed on Sponsor Board at West Lorne Arena
Company Banners	Company may provide banner to be displayed at skills session(s)



West Lorne Minor Hockey Association Sponsorship Program
Team Sponsorship Form

Options	Sponsorship
1 year commitment	\$1000/year
2 year commitment	\$900/year
3 year commitment	\$800/year
Features	
Website	Logo on the main page with company website linked
Facebook	Your company logo & website link will be added to the WLMHA Facebook page
Sponsor Board at West Lorne Arena	Company listed on Sponsor Board at West Lorne Arena
Company Banners	Company may provide banner to be displayed at home games
Jersey	Corporate Name Bar on Player's Home and Away Jersey
Corporate Plaque	Corporate Plaque with team picture for Corporate Lobby Wall

WLMHA Agrees on the following Sponsorship with:

For:

_____ 1 Year Commitment _____ 2 Year Commitment _____ 3 Year Commitment

Season's Committed:

_____ - _____ - \$1000 _____ - _____ - \$900 _____ - _____ - \$800.

Paid Annually by August 1st.

Receipt: \$ _____

Current Season: 2023-2024 CHQ# _____ /E-transfer Date Received: _____

Division of Play (WLMHA USE): _____

Sponsor Name: _____

Address: _____

Phone: _____

Email: _____

Contact Name: _____

WLMHA Representative: _____

Photocopy - WLMHA and Sponsor Each Keep a copy



West Lorne Minor Hockey Association Sponsorship Program
Organization Sponsorship Form

Donation	Sponsorship
1 year commitment	<input type="checkbox"/> \$250 per year <input type="checkbox"/> \$500 per year <input type="checkbox"/> \$750 per year <input type="checkbox"/> \$1000 per year
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_____ 1 Year Commitment _____ 2 Year Commitment _____ 3 Year Commitment

Season's Committed:

_____ - _____ \$250 _____ - _____ \$500 _____ - _____ \$750. _____ - _____ \$1000

Paid Annually by August 1st.

Receipt: \$ _____

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Sponsor Name: _____

Address: _____

Phone: _____

Email: _____

Contact Name: _____

WLMHA Representative: _____

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West Lorne Minor Hockey Association Sponsorship Program
Sponsorship-Skills Night

Options	Sponsorship
1 session	\$300
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Features	
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Sponsor Board at West Lorne Arena	Company listed on Sponsor Board at West Lorne Arena
Company Banners	Company may provide banner to be displayed at skills session(s)

WLMHA Agrees on the following Sponsorship with: _____

For:

- _____ 1 session
- _____ 2 session
- _____ 3 session
- _____ 4 session

Paid by August 1st.

Receipt: \$ _____

Current Season: 2023-2024 CHQ# _____ /E Transfer Date Received: _____

Division of Play (WLMHA USE): _____

Sponsor Name: _____

Address: _____

Phone: _____

Email: _____

Contact Name: _____

WLMHA Representative: _____

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